



Advertising Contract

Michigan Social Work Collaborative
741 N. Cedar St., Lansing, MI 48906
Phone 517-487-1548 x17
Fax 517-487-0675
email: rsimpson.naswmi@socialworkers.org

Website Advertising Contract
www.socialworkcec.com

This form must be completed in order to place an advertisement on the Michigan Social Work CE Collaborative website. You may submit artwork via email (swcollaborative@gmail.com). The Collaborative will email you a confirmation of the completed contract that includes costs and agreed upon advertising dates.

| | | |
|---------------------------------|------------------------------|-----------------------------------|
| Submission Date: | Organization Name: | Phone |
| Tax ID # | Street Address | City |
| Company Web Site Address | Contact Name | State Zip |
| | Contact Email Address | For-profit Non-profit |

| | | | | |
|------------------------|---------------|----------------|-----------------------|------------------|
| Choose Ad Type: | Banner | Block | Ad Start Date: | End Date: |
| Frequency | Annual | Monthly | Amount Due: | |

Ad sizes should be submitted in jpg or png format. See ad sizes below.

Payment Information:

We are sending a check, payable to NASW-Michigan; 741 N. Cedar Street, Lansing, Michigan 48906 -Payment must be made before ad start date

Organization will call NASW-Michigan at 517-487-1548 x10 to authorize a charge on a credit card

Disclaimers:

- Advertisements cannot be political in nature
- Advertisements may not contain links to websites that may be deemed to have inappropriate language, material or pictures
- This advertisement does not endorse the advertisers' products or practices. NASW-Michigan and the Michigan SW CE Collaborative will remain neutral. Inquirers about your services will be directed to your website.
- Advertisements for CE events must be approved for social work continuing education by a Michigan-recognized approving body.

Signature

Date Signed

Banner size ad (approximate) 2" x 12"

Block size ad (approximate) 2" x 3"